



Video Ad Specifications

File Format

- MP4 and M3U8 are **required**. No MOV accepted.

Size

HD

Aspect Ratio:

- 1280 x 720 or 1920 x 1080 (16:9)
- 1440 x 1080 (4:3)
- No black bars
- 4:2:2 Color Space

Video Bitrate:

- Recommended 800-1200 kbps

Codec

- H.264 codec
- Interlaced video is not accepted

Max File Size

- 5GB

Frame Rate

- 23.98, 25, or 29.97 based on native frame rate
- Remove any pull-down added for broadcast
- Constant frame rate only
- Please make content progressive using adaptive de-interlace with no frame blending.

Audio

- 2 channels only
- PCM (preferred) or AAC codec
- 192 kbps minimum
- 16 or 24 bit only
- 48 kHz sample rate
- Audio is required
- Loudness - All program elements should have an average loudness of -24LKFS (+/- 2)

Leaders/Slates

- Video must be submitted without leaders (i.e slates, countdowns)

Ad Duration

- :60 Max