

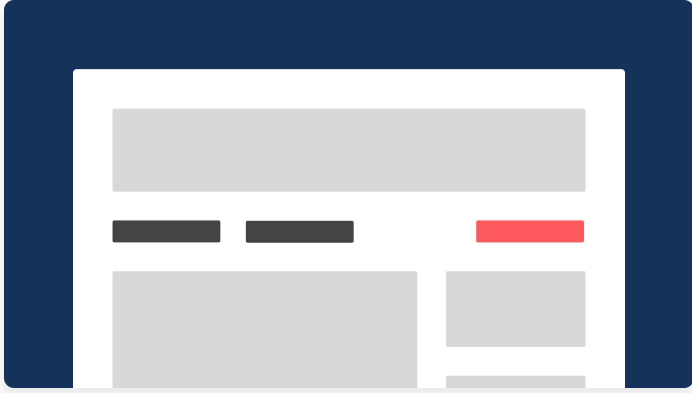
Overview

Sponsored By Logos are special branding opportunities tied to a show or collection that will consist of sponsored by messaging along with a client provided 480×240 logo.

Availability



Example



Ad Specifications

Please allow three business days for testing and review.

Assets	Dimensions	File Size		Audio/Video	3rd Party 1x1
		Initial	Secondary		
Sponsored By Logo gif, png	480x240	40k	Polite download: N/A User-initiated: N/A	N	Y

Additional Details

- All logos must be on a transparent background, aligned to the left of the ad space.

General Guidelines

- Site reserves the right of final approval on creative assets.

- DisneyNOW's ad server, FreeWheel, is IAB compliant, SAS-70 certified, and Media Rating Council (MRC) accredited.